

RICHARD S. “RIC” KOLENDA, PH.D.

Clinical Assistant Professor
Department of Public Administration
Dyson College of Arts and Sciences, Pace University
41 Park Row, Room 511C
New York, NY 10038

Office: 212-346-1907

Mobile: 312-434-2219

E-mail: rkolenda@pace.edu

EDUCATION

Ph.D., 2017, Public Policy, Georgia State University/Georgia Institute of Technology

Joint Ph.D. Program with Andrew Young School of Policy Studies and
Georgia Tech School of Public Policy

Major field: Urban Economic Development Policy

Minor field: City and Regional Planning

M.A., 1987, Urban Studies, Temple University

Fields included Public Administration & Urban Politics

Ph.D. (coursework only), Political Science, fields included Public Policy, Urban Politics, and
Political Philosophy

B.S., 1984, Grand Valley State University

Economics, Minor in Journalism

ACADEMIC APPOINTMENTS

Clinical Assistant Professor, Department of Public Administration, Dyson College of Arts and
Sciences, Pace University, New York, NY, 2019-present

Professional Lecturer, School of Public Service, DePaul University, Chicago, IL, 2017-2018

Clinical Assistant Professor, Department of Public Administration, College of Urban Planning
and Public Affairs, University of Illinois at Chicago, Chicago, IL, 2016-17

Adjunct Assistant Professor, Department of Geography and Planning, Appalachian State
University, Boone, NC, 2014-15

Adjunct Instructor, Department of Political Science and Planning, University of West Georgia,
Carrollton, GA, 2012

Adjunct Instructor, Department of Public and International Affairs, University of North Carolina
Wilmington, Wilmington, NC, 2005-2007

Adjunct Instructor, Department of Public Service, Hospitality Management Program, Cape Fear
Community College, Wilmington, NC, 2004-2007

Adjunct Instructor, Department of Political Science, Rowan University, Glassboro, NJ, 1990-
1992

Adjunct Instructor, Department of Social Sciences, Philadelphia University, Philadelphia, PA,
1990

Adjunct Instructor, Department of Geography and Urban Studies, Temple University,
Philadelphia, PA, 1987-1990

PEER-REVIEWED PUBLICATIONS

Kolenda, R., & Liu, C.Y. (2012). Are Central Cities More Creative? The Intrametropolitan Geography of Creative Industries. *Journal of Urban Affairs*, 35(5), 487-512.

Liu, C.Y., & Kolenda, R. (2012). Counting and Understanding the Contingent Workforce: Using Georgia as an Example. *Urban Studies*, 49(5), 1003–1025.

Liu, C.Y., Kolenda, R., Fitzpatrick, G., & Todd, T.N. (2010). Re-creating New Orleans: Driving Development through Creativity. *Economic Development Quarterly*, 24(3), 261–275.

CONFERENCE PRESENTATIONS AND REPORTS

“Making the Gig Economy Work for Everyone: Strategies to Reduce Precarity for Contingent Workers” Presented at the 2018 Urban Affairs Association Conference, Toronto, ON, Canada.

“Do Creative Economies Increase Economic Opportunities?” Presented at the 2015 Urban Affairs Association Conference, Miami, FL.

“ ‘Hollywood South’ or Box Office Bust: Atlanta’s Growing Media Presence and Its Implications for Employment Growth.” Presented at the Second Annual Atlanta Studies Symposium, Atlanta, GA.

“Employment Growth and State Incentives for the Entertainment Industry: A Multi-State Analysis.” Presented at the 2014 Urban Affairs Association Conference, San Antonio, TX.

“Incentivizing Creativity: State Tax Incentives and the Growth of the Georgia Film Industry.” Presented at the 2013 Experience the Creative Economy Conference, Toronto, ON, Canada.

“Growing an Industrial Cluster: Movie Production Incentives and the Georgia Film Industry.” Presented at the 2013 Urban Affairs Association Conference, San Francisco, CA.

“Assessing the Effectiveness of Entertainment Industry Incentives for Firm and Employment Growth.” Poster presentation at the 2012 Association for Public Policy Analysis and Management Conference, Baltimore, MD.

“Assessing the impact of incentives for the entertainment industry on firm and employment growth: A fifty state analysis.” Presented at the 2012 Association of Collegiate Schools of Planning Conference, Cincinnati, OH.

“Assessing the Impact of Incentives for the Entertainment Industry in the South: Policy Implications in a Recessionary Period.” Presented at the 2012 Urban Affairs Association Conference, Pittsburgh, PA.

“Flexible Work Arrangements in Georgia: Characteristics and Trends.” With Cathy Yang Liu. *Fiscal Research Center Reports*. Atlanta: Fiscal Research Center at the Andrew Young School of Policy Studies. 2011.

“The Intrametropolitan Geography of Creative Industries.” With Cathy Yang Liu. Presented at the 2011 Urban Affairs Association Conference, New Orleans, LA.

“Assessing the impact of incentives for the entertainment industry in the South: Policy implications in a recessionary period.” Poster session at 2010 Midwest Political Science Association Conference, Chicago.

AWARDS & LEADERSHIP TRAINING

Andrew Young School of Public Policy Dissertation Fellowship, 2013.
Andrew Young School of Public Policy Dean’s Scholar Fellowship, 2008-2011
Fellow, North Carolina Institute of Political Leadership, Spring 2004
Leadership Wilmington [North Carolina], 2003-4
City of Wilmington’s Citizens Academy, Spring 2003

SERVICE TO PROFESSION

Panel organizer, “Contradictions of the creative city: inequality, economic mobility, and the arts.”
Accepted for presentation at the 2015 Urban Affairs Association Conference, Miami, FL.
Textbook reviewer for Sage Publications, Inc.
Manuscript reviewer for:

- *The American Review of Public Administration*, Sage Publications, Inc.
- *Journal of Urban Affairs*, John Wiley & Sons, Inc.
- *Economic Development Quarterly*, Sage Publications, Inc.
- *The Social Science Journal*, Elsevier B.V.
- *Journal of Transport Geography*, Elsevier B.V.
- CQ Press

PROFESSIONAL ASSOCIATIONS

Association for Public Policy Analysis and Management (APPAM)
Association of Collegiate Schools of Planning (ACSP)
Urban Affairs Association (UAA)
American Planning Association (APA)

TEACHING & RESEARCH EXPERIENCE

2019- Pace University, New York, NY

Courses taught (Graduate level): Organization Theory & Management; Metropolitan Management; Capstone Project Seminar

2017-18 DePaul University, Chicago, IL

Courses taught (Graduate level): Policy Design & Analysis; Local Government Administration; Research Methods for Public Service; Metropolitan Planning; Integrative Seminar [Capstone]

2016-17 University of Illinois at Chicago, Chicago, IL

Courses taught: Public Policy Development and Process (Graduate level); Public Administration Theory (Graduate level); Environmental Policy (Undergraduate level)

2014-15 Appalachian State University, Boone, NC

Courses taught: Town, City and Regional Planning (Undergraduate level); Planning Techniques (Undergraduate level); Community Development (Graduate & undergraduate levels); Economic Development Planning Studio (Graduate & undergraduate levels)

2009-2014 Graduate Research & Teaching Assistant, Georgia State University, Atlanta, GA
 Courses taught (Undergraduate level): Economic Development Policy; Evaluating Public Policy;
 Public Policy Analysis

Guest lecturer: Graduate level courses in Economic Development Policy and Microeconomics for
 Public Policy

2012 University of West Georgia, Carrollton, GA

Courses taught: Technology and Sustainable Economic Development
 (Graduate & undergraduate levels)

**2005-2007 Adjunct Instructor, University of North Carolina Wilmington,
 Wilmington, NC**

Courses taught: American National Government

2004-2007 Adjunct Instructor, Cape Fear Community College, Wilmington, NC

Courses taught: Hospitality Information Systems and Basic PC Literacy

1996 Research Consultant, Metropolitan Philadelphia Policy Center, Philadelphia, PA

1990-1992 Adjunct Instructor, Rowan University, Glassboro, NJ

Course taught: American Government

1990 Adjunct Instructor, Philadelphia University, Philadelphia, PA

Courses taught: Introduction to Political Science

1987-1990 Teaching Assistant, Temple University, Philadelphia, PA

Courses taught: American Political System, American State & Local Politics, Urban Politics and
 Problems, and Urban Society

OTHER PROFESSIONAL EXPERIENCE

Consultant, RW Ventures, Chicago, IL

Research and reporting on a regional economic development plan

Worked on issues related to innovation, entrepreneurship and the creative economy

Founder & Executive Director, Cape Fear Hospitality Association, Wilmington, NC

Create and execute all marketing, public relations and fundraising efforts and events

Designed & created content for organization website

Chair, City of Wilmington/New Hanover County Emerging Issues Action Group

Analyze and report on emerging issues affecting the health and safety of the community

Chair, Philadelphia School District's Computers & Technology Stakeholders' Partnership

Developed programs in conjunction with teachers and students to better prepare students for
 technology careers

Advisor, Greater Philadelphia CollegeTown Project Advisory Group

Worked with businesses and universities to attract and retain students for the Philadelphia area to
 bolster the "knowledge economy."

**Founding President & Executive Director, Philadelphia Area New Media Association,
 Philadelphia, PA**

Created and executed all marketing and fundraising efforts and events

Built the organization to over 300 members and \$50,000 in annual revenues in its first year as a
 501(c)6

Director of Interactive Strategies, Culture Quest, Inc., Philadelphia, PA

Director of Product Marketing, WiredVines, Inc., Plymouth Meeting, PA

Director of Creative Technologies, GivingCapital, Inc., Philadelphia, PA

Cofounder & Chief Operating Officer, Precision Media, Inc., Plymouth Meeting, PA

Cofounder & Partner, Odyssey Systems Corporation, Philadelphia, PA

CIVIC ENGAGEMENT & ASSOCIATIONS

City of Wilmington, NC, Mayor's Economic Development & Convention Center Task Force

"Improving the Quality of Life in Southeastern North Carolina" Conference, Co-chair, May 9, 2003

Greater Wilmington Chamber of Commerce, Local Government Committee

Painted Bride Art Center, Vice-President, Board of Directors